

Registered As: Boyer Financial Services, Inc.



BOYER
Financial Services

Form ADV Part 2B – Individual Disclosure Brochure

Mark H. Boyer

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This brochure supplement provides information about your Investment Advisor Representative that supplements the firm disclosure brochure. You should have received a copy of the firm brochure that describes the investment advisory services offered through Boyer Financial Services, a registered investment advisor. Please contact Boyer Financial Services at the telephone number above if you did not receive their brochure or if you have any questions about the contents of this supplement. Additional information about your Investment Advisor Representative is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

This section of the brochure supplement includes the supervised person's name, age (or year of birth), formal education after high school, and business background (including an identification of the specific positions held) for the preceding five years.

Name: **Mark H. Boyer**

Year of birth: **1962**

Education

The following information details your Financial Advisor's formal education. If a degree was attained, the type of the degree will be listed next to the name of the institution. If a degree is not listed, the Financial Advisor attended the institution but did not attain a degree.

University of Southern California; Business Finance
09/19/1980 - 06/19/1985

Business Experience

The following information details your Financial Advisor's business experience for at least the past 5 years.

Boyer Financial Services, Inc. – Investment Advisor Representative
06/2024 – Present

LPL Financial LLC – Registered Representative
01/2002 – 12/31/2024

LPL Financial LLC – Investment Advisor Representative
01/2002 – 12/31/2024

Item 3 - Disciplinary Information

This section includes any legal or disciplinary event material to a client's or prospective client's evaluation of the supervised person.

There are no legal or disciplinary events required to be disclosed in response to this item. Any such disciplinary information would be available at www.adviserinfo.sec.gov.

Item 4 - Other Business Activities

This section includes any relationship between the advisory business and the supervised person's other financial industry activities that creates a material conflict of interest with clients and describes the nature of the conflict and generally how it is addressed. If the supervised person is actively engaged in any investment-related business

or occupation, including if the supervised person is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant (“FCM”), commodity pool operator (“CPO”), commodity trading advisor (“CTA”), or an associated person of an FCM, CPO, or CTA, the business relationship, if any, between the advisory business and the other business is disclosed below.

Licensed Insurance Agent

Mark H. Boyer sells insurance and receives commissions for insurance product sales. The receipt of commissions creates an incentive to recommend insurance products based on the compensation received, rather than on the client's needs. However, Mr. Boyer may only recommend insurance products that he believes are in a client's best interests. Please ask any questions regarding the compensation received. Clients are under no obligation to purchase insurance through Mark H. Boyer.

Mark H. Boyer is the President of KB Edge Inc., overseeing the business's scope and direction in sport performance training. For more information, contact Josh Gage or visit ocfasttwitch.com.

Mark H. Boyer is a Board Member of the Southern California Fellowship of Christian Athletes (FCA), an organization serving athletes and coaches. The advisory board provides wisdom, support, and event help to the Director. Mr. Boyer devotes 1 hour per month during trading hours and 2 hours outside trading hours. For more information, contact Will Gerhard or visit pacswfca.org.

Item 5 - Additional Compensation

This section includes details regarding if someone who is not a client provides an economic benefit to the supervised person for providing advisory services. For purposes of this Item, economic benefits include sales awards and other prizes, but not the supervised person's regular salary, if any.

Mark H. Boyer can receive economic benefits based on production such as awards, incentive travel expenses, attendance at conferences, dinners or other entertainment events as well as promotional gifts.

Item 6 – Supervision

This section explains how Boyer Financial Services supervises the supervised person, including how the advice the supervised person provided to clients is monitored.

Boyer Financial Services maintains a supervisory structure and system reasonably designed to prevent violations of applicable state rules and regulations. JD MacWillie serves as the Chief Compliance Officer and is responsible for administering the policies and procedures and a system of technology-based controls to monitor account activity for irregularities or patterns that require review and potential action that may lead to disciplinary action or reimbursements.